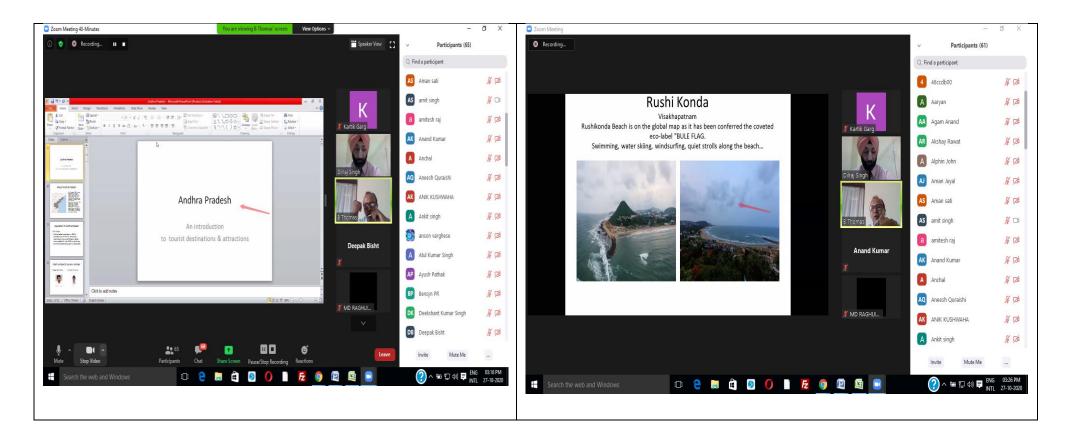
## ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA

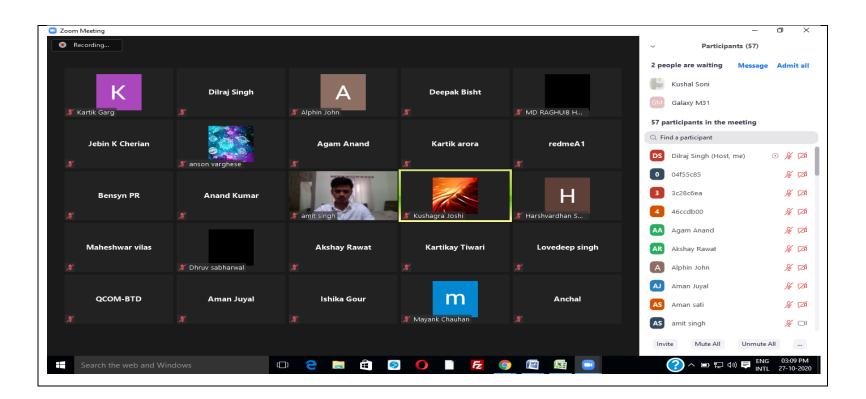
## UNDER EK BHARAT SHRESHTHA BHART ACTIVITIES

## **DURING OCTOBER 2020**

| Sr.<br>No | Activities by<br>India<br>Tourism<br>Offices /<br>CIHMs /<br>IITTM | Month of<br>Activity | Proposed Activity | Details of the Activity  | Paired States<br>involved | No.ofParticipants/Attendees | Any other relevant<br>information |
|-----------|--|----------------------|-------------------|--|---------------------------|-----------------------------|-----------------------------------|
| 01        | IHM<br>Gurdaspur   | October<br>2020      | Webinar           | A Webinar on Tourism<br>Potential of Andhra<br>Pradesh was conducted for<br>IHM Gurdaspur students.<br>The Eminent speaker was<br>Mr B.Thomas a Regional<br>level guide and an<br>Academician. |                           | 65 Students                 |                                   |



Webinar on Tourism Potential of Andhra Pradesh



Webinar on Tourism Potential of Andhra Pradesh

## SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF OCTOBER 2020

| S.No | Social Platform   | Likes | Engagements | People<br>Reached | views | Followers |
|------|---|-------|-------------|-------------------|-------|-----------|
| 1    | Facebook IHM<br>Gurdaspur<br>page/EBSB<br>facebook page | 26    | 34          | 269               | 269   | 1710      |
| 2    | INSTAGRAM IHM<br>Gurdaspur Page                         | 41    |             |                   |       | 349       |